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PATENT / DOCKET NO. 16356.723 (DC-01769) Customer No. 000027683



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Springer, Davis S., et al.

Serial No.

09/313,436

Filed:

May 17, 1999

For:

METHOD AND APPARATUS FOR TRACKING BANNER ADVERTISING

Examiner: Khanh H. Le

Group Art Unit:

3622

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office action dated February 8, 2005, enclosed are the following regarding the above-identified patent application:

- Amendment and Request for Reconsideration Under 37 CFR §1.111;
- 2. Return postcard; and
- Transmittal letter.

[ ] Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R. §§ 1.9 and 1.27.

[ ] No additional fee is required.

The fee has been calculated as shown below:

O								OTHER '	OTHER THAN A	
	(Col. 1)  CLAIMS REMAINING AFTER AMENDMENT		(Col. 2)	(Col. 3)	SMALL E	SMALL ENTITY		SMALL ENTITY		
			HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	<u>OR</u>	RATE	ADDIT. FEE	
TOTAL	12	minus	24	= 0	x 9	\$	OR	x 18	\$0.00	
INDEP	2	minus	3	= 0	x 42	\$	OR	x 84	\$0.00_	
[ ]	FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				+ 140	\$	OR	+ 280	\$	
					TOTAL	\$	OR	TOTAL	\$0.00	

- \* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.
- \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

]	Please charge Deposit Account No. [08-1394 H&B] in the amount of \$
Ì	A check in the amount of \$ is attached.
ΧÌ	The Commissioner is hereby authorized to charge payment of the following fees associa

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. [08-1394 H&B, Order No. 16356.723 (DC-01769)].

[X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.
 [ ] Any patent application processing fees under 37 C.F.R. § 1.17.
 [ ] A copy of this sheet is enclosed.

Respectfully submitted,

James R. Bell

**REGISTRATION NO. 26,528** 

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

on

Date

Signature

Typed/Printed name of person signing Certificate

Customer No. 000027683

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Springer, David S., et al.

Serial No.: 09/313,436

Filed: May 17, 1999

METHOD AND APPARATUS FOR For:

*@@@@@@@* TRACKING BANNER ADVERTISING

Group Art Unit: 3622

Examiner: Khanh H. Le

## AMENDMENT AND REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed February 8, 2005, please amend the above-identified application as follows:

## **INTRODUCTORY COMMENTS**

Claims 1 and 26 are amended and claims 1, 4-6, 8, 9 and 26-31 remain in the application.